

BQSI Logo Uses Rule & Regulation

CONDITION OF USE :

Clients enroll with **BQSI** management that awarded for the **ISO 9001, ISO 14001, ISO 22000, ISO 27001, ISO 13485, ISO 50001, ISO/TS 16949, SA 8000, ISO 45001:2018, HACCP, CE MARK & Product Certification** are allowed to promote/display their success by being able to use the prestigious certification marks (logo) on company stationery, business cards etc. This document sets out where and where not certification marks can be used. Before using the certification mark, registered clients are requested to ensure that they comply with the following rules .If in any doubt please contact the **BQSI**

BQSI Certification marks indicate conformance of the organization's management system with the requirement of applicable **ISO** Standards. In line with the requirement specified in **ISO 17021**, Logo are not an indication of product conformity, and as such are not to be used on a products, or in a way that may be interpreted as denoting product are performance conformity.

01. BQSI Certification Mark:

Guidance an Acceptable usage of BQSI Marks with Associate Accreditation Mark	
Applicable Uses	BQSI & Associate Accreditation Mark
Marketing materials-such as Boucher, advertisement, website, videos etc.	Yes- BQSI Logo must be accompanied by your company name/logo, and location.
Stationary-such as business card, labels, envelopes, letterhead, invoices etc.	Yes-You may use the BQSI Mark if marketing materials are related to your approved scope. Marks should be of a size such that all features are clear.
On product	No
On laboratory, calibration, or, inspection reports.	No
On vehicles,	Yes- BQSI Logo must be accompanied by your company name/logo and location.
On flex and banners.	Yes
Greeting cards and calendar	Yes
On primary packaging	No
On secondary packaging.	No-But you can make a statement like "Manufactured under an approved ISO 9001".
On signs	Yes
Bill –boards	Yes
On certificate of compliance	Yes-Must be accompanied by or disclaimers indicating that registration only applies to the quality system.
Promotional materials	Yes

02. Accreditation Board Marks:

Electronic copies of the mark can be obtained from **BQSI**.

03. **RULES & REGULATION:**

- a) A certified organization may use the accreditation board accreditation mark only in conjunction with the accredited CB'S Mark on the organization, stationary and literature and in its advertising , subject to the condition in this accreditation rule and to the CB's conditioned for use of its mark.
- b) The accreditation board accreditation mark shall be reproduced:
 - i) Color:
 - ii) In a size which mixes all feature of the mark clearly distinguishable.
 - iii) Without distortion of its dimensions.
- c) When using the accreditation board accreditation mark, its size must not exceed the size of the CB's Mark.
- d) An organization may not place the Accreditation Board accreditation mark in isolation from the CB's Mark.
- e) Accreditation Boards accreditation Mark shall not be used on a product or in such a way as to suggest that the CB and/or accreditation board have certified or approved any product, process, or service of or certified organization, or in any other misleading manner.
- f) Accreditation board accreditation mark shall not be applied to laboratory test, calibration or inspection reports, as such reports or deemed to be products in this contest.
- g) Accreditation Board accreditation mark shall not be used on larger boxes etc., for transportation. However, a clear statement may be printed to the effect that the product contained therein was manufactured in a facilities with (Quality or environmental) management system satisfied as being in conformity with (specific standards such as ISO 9001 or ISO 14001)

04. **BQSI Control of Ownership:**

- 3.1 **BQSI** required that you, as a client's organization:
 - a) Confirm to **BQSI** requirements when making reference to its certification status in communications media such as the internet, Boucher or advertising, or other documents.
 - b) Do not make or permit any misleading statement regarding its certification,
 - c) Do not use or permit the use of a certification documents or any part thereof in or misleading manner,
 - d) Upon suspension or withdrawal of its certification, discontinue its use of all advertising matter that contains or reference to certification, as directed by **BQSI**,
 - e) Amendment all advertising matter when the scope of certification has been reduced,
 - f) Do not allow reference to its management system certification to be used in such of a way as to imply that **BQSI** certifies of product (including service) or all process,
 - g)Do not imply that the certification applies to activities that are outside the scope of certification,
 - h)Do not use its certification in such of manner that would bring **BQSI** and/certification system into Disrepute and loss public trust.
- 3.2 **BQSI** exercises proper control of ownership and takes action to deal with in correct references to certification status or misleading use of certification documents, Marks or audit reports. Such action could include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and , if necessary, legal action.

05. Marketing Your Registration:

Achieving **ISO** approval still places you among an **BQSI** groups of company who can demonstrate that they have an effective quality system. This is good news and is worth shouting about. So how can you leverage our brand and your registration?

- a) Place banners on your building.
- b) Used the logo on your letterhead.
- c) Used the logo on your business card.
- d) Advertised your company worldwide on www.bqsi.co.uk (ask us for details)
- e) Advertised your approval on a website.
- f) Include a statement on your system.
- g) Approval in your marketing material, if you state clearly that the system is approved (not the product) you can also use our logo as listed in our logo list.

BQSI is always ready to help and advise you on how to maximize your registration. **BQSI** will take suitable action to deal with incorrect references to the registration system or misleading use of registration mark founding advertisement, catalogues, etc.

NOTE:- Such action could include corrective action, withdrawal of registration certificate, publication of the transgression and, if necessary, other legal action.

For any query/feedback, please mail us at: info@bqsi.co.uk



BQSI Logo



IAF Logo



UKAS Logo